



ASIA-PACIFIC  
**PWS**  
conference

*Brisbane*  
**2018**

# 4th Asia Pacific PRADER-WILLI SYNDROME CONFERENCE

18<sup>th</sup> 19<sup>th</sup> 20<sup>th</sup> October 2018  
Brisbane, Australia

## Become a sponsor and improve the lives of those living with PWS.



*inspire. include. empower.*

[pwsconference.org](http://pwsconference.org)

# EVENT SPONSORSHIP

*An opportunity for your business to shine*

The Prader-Willi Syndrome Association of Australia is seeking sponsorship for the 4th Asia Pacific PWS Conference 2018 to be held on the 18th-20th October 2018 at the Mercure Hotel in Brisbane.

The Asia Pacific Conference attracts approximately 200 delegates from across Australia, NZ and Asia. The anticipated attendance will include those who are living with Prader-Willi Syndrome, families, caregivers, medical and allied health professionals and educators.

The event program will feature international speakers covering the latest research and information on topics such as growth hormone therapy, diet, nutrition, exercise.

## Your help will make all the difference.

For this event to be successful, we require sponsorship from individuals, organisations and businesses. This is an opportunity for small to big business to communicate your brand and message to the Asia Pacific Prader-Willi Syndrome community.

## Have your business seen by our audience.

The programme and information about the PWS conference will reach 1,000 people on databases of PWS Associations across Australia and NZ, reaching hospitals, schools and service providers. The PWSA Facebook page has a reach of 15,000 per week.

## EVENT SPONSORSHIP PACKAGES

### Platinum Sponsorship \$10,000 (2 only)

- Opportunity to DISPLAY BANNER alongside presenters
- Opportunity for EXCLUSIVE SPONSOR NAMING of welcome drinks or conference dinner
  - INVITATION to attend conference, including scientific and parent days, welcome drinks and conference dinner
- TRADE BOOTH DISPLAY SPACE offered at the venue for the duration of the conference
  - Business name or logo to appear on the FRONT COVER of the conference program
  - Business name and/or logo conference website, Facebook page and newsletter.

### Gold Sponsorship \$5000

- INVITATION to attend welcome drinks on Thursday 18th October 2018, Mercure Hotel Brisbane
  - DISPLAY SPACE offered at the venue for the duration of the conference
    - BUSINESS NAME AND LOGO TO APPEAR IN:
      - Conference program booklet • Conference website • Facebook page • Newsletters

### Silver Sponsorship \$1000

- DISPLAY SPACE offered at the venue for the duration of the conference
  - BUSINESS NAME AND LOGO TO APPEAR IN:
    - Conference program booklet • Conference website • Facebook page • Newsletters

### Bronze Sponsorship \$500

- BUSINESS NAME AND LOGO TO APPEAR IN:
  - Conference program booklet • Newsletter as a supporter
  - DISPLAY SPACE offered at the venue for the duration of the conference

## INTERESTED IN BECOMING A SPONSOR?

Please select level of sponsorship and email to: [conference@pws.org.au](mailto:conference@pws.org.au) or post to P.O. Box 92, KEW VIC 3101. Our sponsorship consultant will contact you with further instruction.

## HAVE ANY FURTHER QUESTIONS?

If you're considering becoming a sponsor but would like more information about PWS or the conference, please contact us at: [conference@pws.org.au](mailto:conference@pws.org.au) or call 1800 797 287 and we will be able to answer your queries.

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